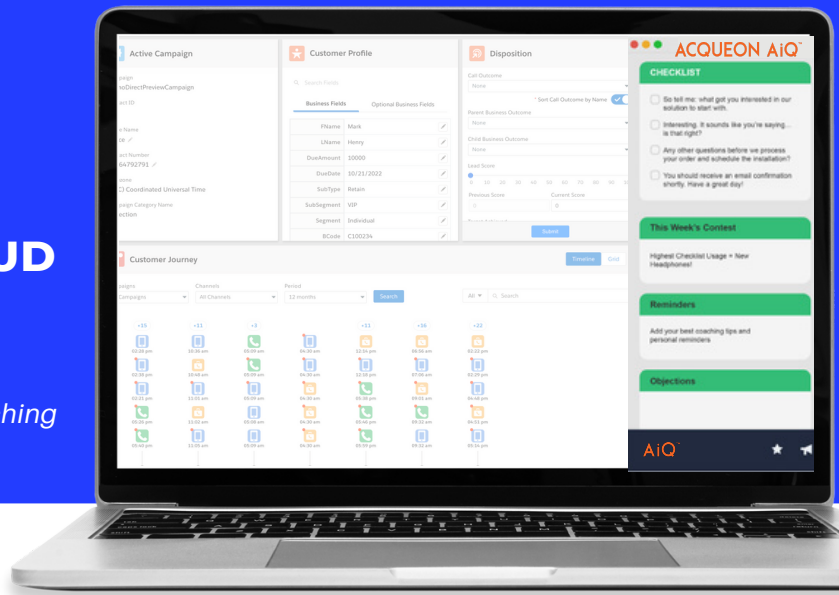# ACQUEON

PLATFORM OVERVIEW
ACQUEON ENGAGEMENT CLOUD

Conversational Engagement Platform powering proactive revenue generation & service with advanced outbound campaign management, Real-Time Agent Guidance, Coaching & Live QM.

WHY SHIFT TO PROACTIVE ENGAGEMENT & REAL-TIME CONVERSATIONAL INTELLIGENCE?

Adding proactive engagement & real-time conversational intelligence to your contact center transforms every interaction into a powerful, growth-driving opportunity.

Acqueon Engagement Cloud *is used by:*

5/10 TOP BANKS
By assets under management

6/10 TOP HEALTHCARE PAYORS
In the United States

20+ TOP HEALTH SYSTEMS
Across NA, LATAM, EMEA & APAC

MULTI-NATIONAL RETAILERS
Trusted brands you know & love

SOME customers choose Acqueon because it seamlessly executes hundreds of simultaneous outbound campaigns that create revenue and retention. OTHERS use Acqueon because it rids the huge burden of outbound Compliance.

But they all rave about the ROI.

TALK'S CHEAP, BUT CONVERSATIONS— THEY'RE PRICELESS

HUNDREDS of enterprises use Acqueon's Conversational Engagement Platform to convert everyday consumer interactions into revenue, consumer loyalty & "tell-a-friend"-worthy CX. **Acqueon is:** 100% platform-agnostic. Pre-integrated with leading Contact Centers, Salesforce CRM & Epic EHR. Plus: it deploys "simple-fast"

WHAT THAT MEANS: Organizations leverage their existing contact center tech to quickly launch even the most sophisticated outbound engagement strategies. Time to market is rapid & deployment requires minimal IT support.

Acqueon offers two high-value conversational engagement solutions. Acqueon Engagement (AE) & Acqueon AiQ™ are **unmatched** stand-alone offerings & **undeniable game-changers** when used together:

Acqueon Engagement
Advanced Campaign Manager w/ built-in comprehensive Compliance Package

Accelerates & amplifies Connection, Conversion & Collection rates by connecting agents to the right person, on their preferred channel, exactly when they're most likely to engage.

Acqueon AiQ™
Real-time Agent Guidance, Coaching & Live QM (Automated 100% Call Scoring)

Ensures every conversation yields rich revenue, increases loyalty & trust, plus dramatically improves Customer & Agent experiences.

DATA INTELLIGENCE FOUNDATION

Powering the platform is a unique, built-from-the-ground-up Customer Engagement Data Intelligence engine. It's the invisible but mighty force that brings advanced, omnichannel & proactive engagement to life.

GET STARTED: Acqueon.com